

**HGC TECHNOLOGIES INC.**  
(herein referred to as 'Company', 'We' or 'Our')

**PRIVACY POLICY**

Date of last revision: APRIL 2018

**OUR PRIVACY POLICY AND COOKIE POLICY**

This **Privacy Policy** ("Policy") describes the personal data collected or generated (processed) when you use our website (the "Site"). This Policy describes the types of personal data collected when you use our Site and how your personal data is used, shared and protected. It also explains the choices you have relating to your personal data and how you can contact us.

**WHO is Responsible for the Processing of Your Personal Data?**

Any and all employee(s) currently employed with the Company will be responsible for the processing our your personal data as part of their job requirements to fulfill any product orders, communications, or inquires you submit via our Site.

**WHAT Personal Data We Collect and WHEN**

We ask you for certain personal data to provide you with the products or services you request. For example, when you make purchases, request to receive communications, create an account, participate in our events or contests, or interact with our Site. This personal data includes your:

- Contact details including name, email, telephone number and physical address;
- Login and account information, including screen name, password and unique user ID;
- Personal details including gender and date of birth;
- Payment or credit card information;
- Personal preferences including your marketing and cookie preference;

**Tools to Manage What We Collect**

In many cases, your web browser or mobile device platform will provide additional tools to allow you to control when your device collects or shares particular categories of information. For example, your mobile device or web browser may offer tools to allow you to manage cookie usage or location sharing. We encourage you to familiarize yourself with and use the tools available on your devices.

**WHY and HOW We Use (Process) Your Personal Data**

We use the personal data we collect from you in the following ways:

#### To Provide the Features of the Site, and Services You Request

When you use our Sites, we will use your data to provide the product or service you have selected. For example, if you make a purchase on our site, or participate in an event or promotion, we will use the contact information you give us to communicate with you about the purchase, event or promotion.

#### To Communicate Information about our Products, Services, Events and for Other Promotional Purposes

When you create a user account, we may use the information you provide to send you personalized communications on products and services that may be interesting for you.

#### To Operate, Improve and Maintain our Business, Products and Services

We may use the data you provide to us to operate our business. For example, when you make a purchase, we may use that information for accounting, auditing and other internal functions. As another example, we may use data about how you use our products and services to enhance your user experience and to help us diagnose technical and service problems and administer our Sites and Apps.

#### To Protect Our or Others' Rights, Property or Safety

We may also use data about how you use our Site to prevent or detect fraud, abuse, illegal uses and violations of our **Terms of Use** and to comply with court orders, governmental request or applicable law.

#### For General Research and Analysis Purposes

We use data about how our visitors use our Sites and Services to understand customer behaviour or preferences. For example, we may use information about how visitors to our site search for and find products to better understand the best ways to organize and present product offerings.

#### Other Purposes

We may also use your personal data in other ways and will provide specific notice at the time of collection and obtain your consent where necessary.

### **PROTECTION and MANAGEMENT of your Personal Data**

- **Encryption & Security:** Our site is hosted on [www.godaddy.com](http://www.godaddy.com) who use a variety of security measures, including encryption and authentication tools to maintain the safety of your personal data. Your personal data is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems.
- **Retention of your data:** We retain your personal data for as long as necessary to fulfill the purposes for which we collect it, except if required otherwise by law.

- **Your rights related to your personal data:** You have the right to withdraw your consent with respect to our use of your personal data.

## COOKIES

We may from time to time receive and record information, which may include personal data, from your browser when you use our Site. We may use a variety of methods, such as cookies to collect this information, which may include your (i) IP-address; (ii) unique cookie identifier, cookie information and information on whether your device has software to access certain features; (iii) unique device identifier and device type; (iv) domain, browser type and language, (v) operating system and system settings; (vi) country and time zone; (vii) previously visited websites; (viii) information about your interaction with our Sites such as click behaviour, purchases and indicated preferences; and (ix) access times and referring URLs.

Third parties may also collect information via our Site through cookies, third party plugins and widgets. These third parties collect data directly from your web browser and the processing of this data is subject to their own privacy policies. More information on the identity of these third parties and their privacy policies is provided below.

We may use cookies to track our customer's usage of the Site and to understand our customer's preferences (such as country and language choices). This enables us to provide services to our customers and improve their online experience. We may also use cookies to obtain aggregate data about site traffic and site interaction, to identify trends and obtain statistics so that we can improve our Sites. There are generally three categories of cookies that we may use on our Site:

- **Functional:** These cookies are required for basic site functionality and are therefore always enabled. These include cookies that allow you to be remembered as you explore our Sites within a single session or, if you request, from session to session. They help make the shopping cart and checkout process possible as well as assist in security issues and conforming to regulations.
- **Performance:** These cookies allow us to improve our Site's functionality by tracking usage. In some cases these cookies improve the speed with which we can process your request, allow us to remember site preferences you have selected. De-selecting these cookies may result in poorly tailored recommendations and slow site performance.
- **Social media and Advertising:** Social media cookies offer the possibility to connect you to your social networks and share content from our Site through social media. Advertising cookies (of third parties) collect information to help better

tailor advertising to your interests, both within and beyond our Sites. In some cases, these cookies involve the processing of your personal data. De-selecting these cookies may result in seeing advertising that is not as relevant to you or you not being able to link effectively with Facebook, Twitter, or other social networks and/or not allowing you to share content on social media.

For a comprehensive and up-to-date summary of every third-party accessing your web browser, we recommend installing a web browser plugin built for this purpose. You can also choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings on each browser and device that you use. Each browser is a little different, so look at your browser's **Help** menu to learn the correct way to modify your cookies. If you turn cookies off, you may not have access to many features that make our Site more efficient and some of our services will not function properly.

#### **CHANGES to our Privacy Policy**

Applicable law and our practices change over time. If we decide to update our Policy, we will post the changes on our Site. We strongly encourage you to read our Policy and regularly check for any changes. This Policy was last modified in April 2018.

#### **QUESTIONS and Feedback**

We welcome questions, comments, and concerns about our Policy and privacy practices. If you wish to provide any feedback or if you have questions or concerns, please send us an email at [info@wearehgc.com](mailto:info@wearehgc.com) .